

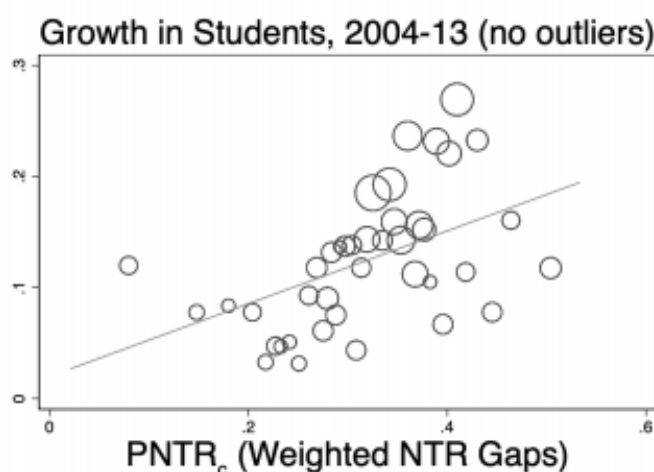
## 余淼杰教授、徐铭柅助理教授中美服务贸易研究成果为多家国际媒体引用

北京大学国家发展研究院余淼杰教授、新结构经济学研究院徐铭柅助理教授，与美国加州大学圣地亚哥分校 Gaurav Khanna、乔治华盛顿大学 Ariel Weinberger 及纽约皇后学院 Kevin Shih 共同合作完成的文章“Trade Liberalization and Chinese Students in US Higher Education”被多家国际媒体引用。

由美国率先挑起的中美贸易摩擦对经济全球化进程带来了巨大不确定性，并对世界经济造成了严重冲击。中美贸易双边关系不确定徒增不仅严重损害了美国消费者的购买力，同时也产生了一项更鲜为人知的副作用：中美贸易摩擦或给美国高等教育造成 11.5 亿美元学费损失。

研究结果显示，自 2001 年中国加入 WTO 以来，中国出口的扩张极大促进了中国适龄学生赴美接受高等教育，增加了美国对中国的教育服务出口，为美国高等教育创造了巨额经济收益。国际学生产生的学费收入帮助美国高等院校有效控制学费上涨，从而为美国本土学生提供更多优质的高等教育资源和受教育机会。然而，自特朗普政府于 2017 年挑起的贸易争端以来，中国赴美留学生人数首次出现停滞增长，这将极大缩减美国大学和科研机构的财政预算，其中公立大学将首当其冲。

该研究揭示，美国指责中国损害其制造业是极度片面以及不合理的，因为这些指责都错过了一个重要的观点，那就是美国从中国购买商品时，从美国流出的资金会随着中国留学生为美国高等教育付费而回流。正如数据显示，赴美留学人数增长强劲的正是贸易快速增长的中国城市。



该图表示城市层面赴美留学生人数增长（纵轴）与城市层面贸易不确定性降低幅度（横轴）的关系

然而，随着 2018 年关税上涨 20 个百分点，研究人员计算出，这可能会使美国大学在未来十年中损失约 30000 名中国学生，相当于损失 11.5 亿美元的学费收入。这种惊人趋势的迹象已经显现。从 2007 至 2013 年，中国在美留学生人数的平均增长率约为 22%；从那以后，随着中国货物贸易增速放缓，留学生增长率下降到每年不足 5% 并伴随急剧下降趋势。

该研究首次证明了中国贸易扩张是决定中国赴美留学生人数增长的关键因素。研究成果已经引起广泛国际关注，被诸多重要媒体 CNN-News18、美国政治新闻网站“政治”(Politico) 等专栏讨论，同时被 University Business Media、News Break、San Diego Metro Magazine、The

PIE News、Tech Xplore 以及 News360 等多家国外新闻网站转载刊登（详细转载信息如下）。

论文下载链接: <https://www.cgdev.org/publication/trade-liberalization-and-chinese-students-us-higher-education>

## 美国有线电视新闻网旗下 News 18 频道(CNN-News18)

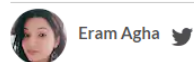
Link: <https://www.news18.com/news/india/us-universities-could-lose-1-15-billion-in-tuition-revenue-amid-trade-war-with-china-says-study-2708697.html>

### US Universities Could Lose \$1.15 Billion in Tuition Revenue amid Trade War with China, Says Study



Students walk near the Widener Library in Harvard Yard at Harvard University in Cambridge. The Ivy League school announced Monday, July 6, 2020, that as the coronavirus pandemic continues its freshman class will be invited to live on campus this fall, while most other undergraduates will be required learn remotely from home. (AP Photo/Charles Krupa, File)

The researchers of 'Trade Liberalization and Chinese Students in US Higher Education' point out the consequences of trade wars and uncertainty over tariffs on student flow from China to the US for acquiring higher education.



NEWS18.COM NEW DELHI  
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**W**ere trade wars between the United States of America and China not enough to hurt US universities that the Donald Trump administration announced new Immigration and Customs Enforcement rules to keep international students away from pursuing higher education in the country, some experts and academicians are now asking.

A research paper titled 'Trade Liberalization and Chinese Students in US Higher Education' speaks on the consequences of trade wars and uncertainty over tariffs on student flow from China to the US for acquiring higher education.

## 美国政治新闻频道“政治”(Politico)

Link: <https://www.politico.com/newsletters/weekly-trade/2020/07/13/trump-downplays-new-china-trade-deal-chances-789120>

# Trump downplays new China trade deal chances

By GAVIN BADE and DOUG PALMER | 07/13/2020 10:00 AM EDT

***Editor's Note:** Starting today this newsletter will be sent to your inbox each Monday morning and renamed Weekly Trade. It will give you a forward-looking view of the week ahead and the latest in Trade politics and policy news and insight. Interested in a more granular daily Trade policy newsletter? [Get in touch](#) to learn more about our daily policy newsletters available with a POLITICO Pro subscription.*

### QUICK FIX

— **After President Donald Trump downplayed** the chances of a new Chinese trade deal, the two countries' relationship remains uncertain in the wake of the pandemic.

**Watching for backlash:** Trump's trade war with China has partly reversed that and "could cost U.S. universities around 30,000 Chinese students in the next 10 years, a loss of \$1.15 billion in tuition revenue, or 8 percent of educational services exports to China," the report said. "This loss is likely an underestimate, as it does not account for broader effects on local economies surrounding universities."

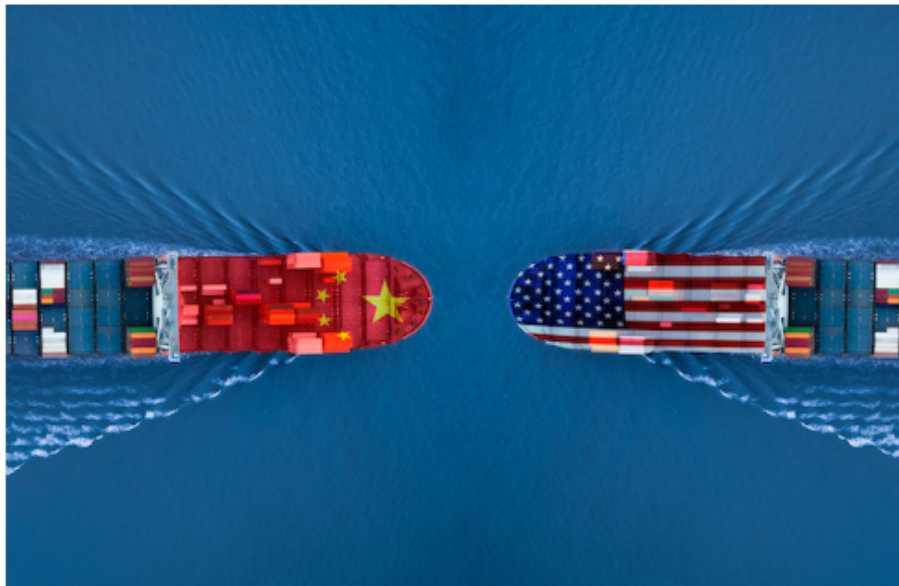
## University Business Media

Link: <https://universitybusiness.com/us-china-trade-international-chinese-students-college-university-tuition/>

### What U.S.-China trade war could cost U.S. colleges

Colleges and universities could lose 30,000 students and \$1.15 billion in tuition over next 10 years, report says

By: [Matt Zalaznick](#) | July 13, 2020



*The U.S.-China trade war, along potential visa restrictions, could stem the flow of international students to colleges and universities. (Gettyimages/Yaorusheng)*

The U.S.-China trade war in 2018 could stem the flow of international students, costing American colleges and universities more than \$1 billion in lost tuition revenue, a new study has found.

## News Break

Link: <https://www.newsbreak.com/california/san-diego/news/1599475103719/trade-wars-with-china-could-cost-us-universities-115-billion>

### Trade Wars with China Could Cost U.S. Universities \$1.15 Billion

San Diego, CA | ucsd.edu | 25d



Uncertainties around the trade war between the U.S. and China have hurt businesses and weighed on the global economy. However, new research from the University of California San Diego also shows lesser known consequence: up to \$1.15 billion in reduced tuition to U.S. universities.



## San Diego Metro Magazine

Link: <http://www.sandiegometro.com/2020/07/daily-business-report-july-15-2020/>



Increasing education exports has the potential to lift all regions of the U.S., as universities expand nationwide, according to new UC San Diego research. (Credit: travelview)

### **Trade wars with China could cost U.S. universities \$1.15 billion**

By Christine Clark | UC San Diego

***New research shows U.S. trade policies act as another roadblock  
for international students pursuing higher education***

Uncertainties around the trade war between the U.S. and China have hurt businesses and weighed on the global economy. However, new research from the University of California San Diego also shows lesser known consequence: up to \$1.15 billion in reduced tuition to U.S. universities.

## The PIE News

Link: <https://thepienews.com/news/us-china-trade-war-could-cost-unis-1-15bn-over-10-years/#:~:text=US%20universities%20stand%20to%20lose,between%20the%20US%20and%20China.>

### US-China trade war could cost unis \$1.15bn

Posted on Jul 23, 2020 by Callan Quinn

Posted in News, Research, under North America.

Tagged with China, international students, Trade war,

US.

Bookmark the permalink.

US universities stand to lose up to 30,000 Chinese international students and \$1.15 billion in tuition revenue over the next 10 years as a direct result of the trade war between the US and China.



US universities will struggle without the tuition paid by Chinese students. Photo: Pixabay

# Tech Xplore

Link: <https://techxplore.com/news/2020-07-wars-china-universities-billion.html>

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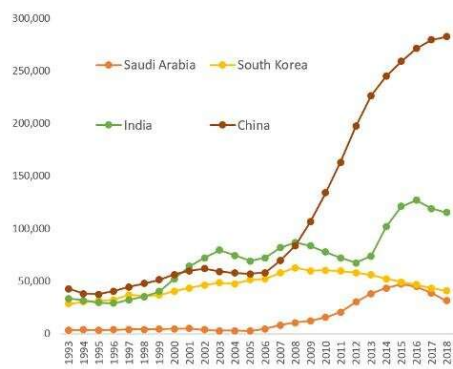


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JULY 14, 2020

## Trade wars with China could cost US universities \$1.15 billion

by University of California - San Diego





## News360

Link: <http://thenews360.online/tag/us-china-ties/>




Tag: US-China ties

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### US Universities Could Lose \$1.15 Billion in Tuition Revenue amid Trade War with China, Says Study

July 9, 2020 admin

 Students walk near the Widener Library in Harvard Yard at Harvard University in Cambridge. The Ivy League school announced Monday, July 6, 2020, that as the coronavirus pandemic continues its freshman class will be invited to live on campus this fall, while most other undergraduates will be required learn remotely from home. (AP Photo/Charles Krupa, File)

Students walk near the Widener Library in Harvard Yard at Harvard University in Cambridge. The Ivy League school announced Monday, July 6, 2020, that as the coronavirus pandemic continues its freshman class will be invited to live on campus this fall, while most other undergraduates will be required learn remotely from home. (AP Photo/Charles Krupa, File) The researchers of 'Trade Liberalization and Chinese Students in US Higher Education' point out the consequences of trade wars and uncertainty over tariffs on student flow from China to the US for acquiring higher...