# Ju Hu

Peking University Office: 306 Chengzeyuan National School of Development Phone: 86-10-62756626

5 Yiheyuan Road, Email: juhu "at" nsd.pku.edu.cn Haidian, Beijing, 100871 Homepage: http://www.juhuecon.com/

# **Employment**

Sep. 2016 - Jul. 2022: Assistant Professor, National School of Development, Peking University.

Aug. 2022 - present: Associate Professor, National School of Development, Peking University.

### Education

Ph.D. in Economics, University of Pennsylvania, 2016.

M.A. in Finance, Fudan University, 2010.

B.A. in Finance, Fudan University, 2007.

#### Research Interests

Microeconomic Theory, Game Theory, Economics of Information

## **Publications**

Reputation in the Presence of Noisy Exogenous Learning, *Journal of Economic Theory*, 2014, Vol 153, 64-73.

On the Existence of the Ex Post Symmetric Random Entry Model, *Journal of Mathematical Economics*, 2020, Vol 90, 42-47.

Robust Persuasion of A Privately Informed Receiver (with Xi Weng), *Economic Theory*, 2021, Vol 72, 909-953.

Consumer Search and Optimal Information (with Mustafa Dogan), *The Rand Journal of Economics*, 2022, Vol 53, 386-403.

Disclosure in Epidemics (with Zhen Zhou), *Journal of Economic Theory*, 2022, Vol 202, Article 105469.

Optimal Contingent Delegation (with Tan Gan and Xi Weng), *Journal of Economic Theory*, forthcoming.

# Working Papers

Industry-optimal Information in a Search Market, 2022. (RR at Games and Economic Behavior)

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## Work In Progress

Optimal Obfuscation in Search for Information (with Yucheng Shang), 2021.

### Grants

National Natural Science Foundation of China (youth), "Consumer Search and Optimal Information", Grant No. 71803004, 2019-2021.

National Natural Science Foundation of China, "Information Design in the Markets", Grant No. 72273007, 2023-2026.

# **Teaching**

Undergraduate: Intermediate Microeconomics, Game Theory.

Graduate: Advanced Microeconomic Theory II.

Co-organizer: Microeconomic Theory Workshop,

#### Awards and Honors

3rd Prize, Youth Teaching Competition, Peking University, 2018.

ICBC Teaching Award, 2019.

Peking University Excellent Teacher, 2020.

Peking University Excellent Moral Education Award, 2021.

#### Referee Activities

International Economic Review, Theoretical Economics, Operations Research, Economic Theory, Economic Modeling, American Economic Journal: Microeconomics, Games and Economic Behavior, Mathematical Social Sciences, China Economic Quarterly (in Chinese).

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