



**HKU
BUSINESS
SCHOOL**
港大經管學院

Masters
Programmes



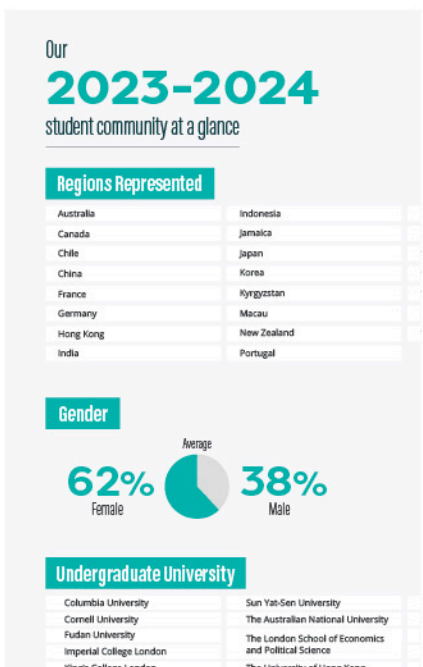
MASTERS PROGRAMMES

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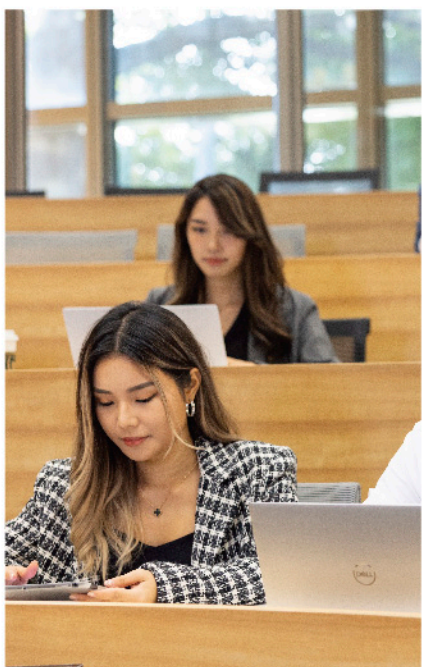
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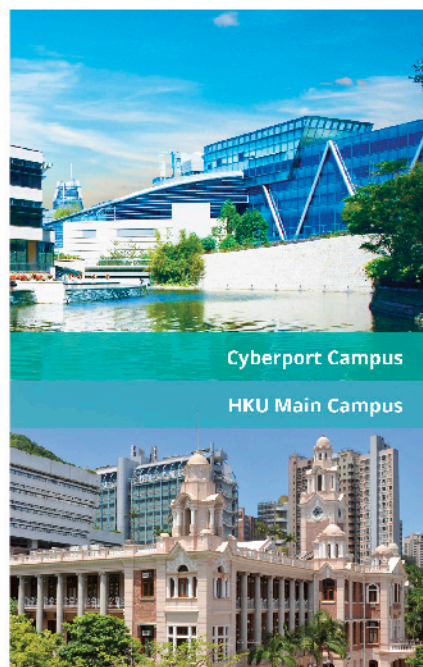
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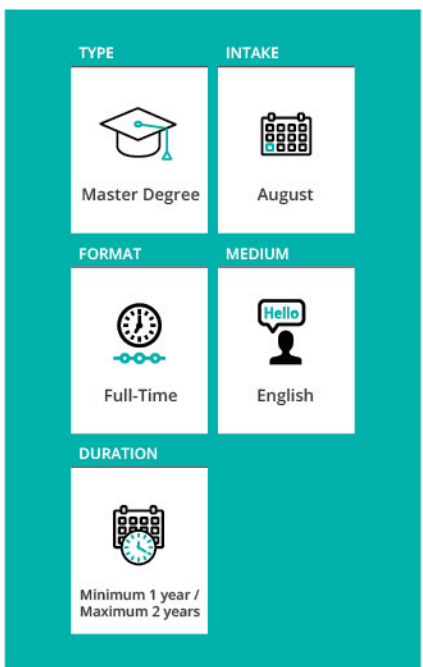
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Why Hong Kong?

1st

Freest economy:
World No.1 since 1996
(Canada-based Fraser Institute)

2nd

World No.2 business-friendly tax
system (PricewaterhouseCoopers
LLP and the World Bank Group:
Paying Taxes 2020)

3rd

World No.3 Ease of Doing
Business (The World Bank
Group: Doing Business Report
2020)

4th

World No.4 global financial
centre (The 2023 Global
Financial Centres Index 33rd
Edition)

5th

World No.5
World Competitiveness
Ranking 2022



*Life in
Hong Kong*

HKU Business School

Faculty Members

Vision

To be a leading, globally-impactful academic institution of business and economics.

Unique Proposition

The School is deeply rooted in Hong Kong, fully engaged with China, and truly international.



Members from world-re-nowned and prestigious universities around the globe

180+
Faculty Members
(Full time)

19
Regions

Including: Australia, Canada, France, Singapore, Sweden, U.K and U.S.A etc.

Rankings

The University of Hong Kong

No. 1
in Hong Kong

QS World University Rankings 2024

No. 26
in the World

QS Graduate Employability Ranking 2022

No. 10
in the World

No. 1
in the World

Times Higher Education (THE) World's Most International Universities Ranking 2022-23

No. 1
in Hong Kong

Times Higher Education (THE) World Universities Ranking 2024

No. 35
in the World

HKU MBA Programme

No. 1
in Hong Kong

Poets&Quants: International MBA Rankings 2022-2023

No. 1
in Hong Kong

Financial Times Global MBA Ranking 2023

No. 1
in Asia

The Economist World MBA Rankings 2022 & 2010-2018

Our

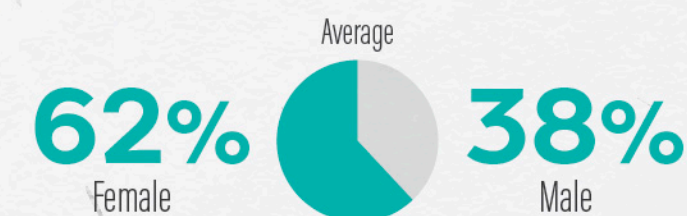
2023-2024

student community at a glance

Regions Represented

Australia	Indonesia	Russia
Canada	Jamaica	Singapore
Chile	Japan	Taiwan
China	Korea	Thailand
France	Kyrgyzstan	Trinidad
Germany	Macau	U.K
Hong Kong	New Zealand	U.S.A
India	Portugal	Vietnam

Gender

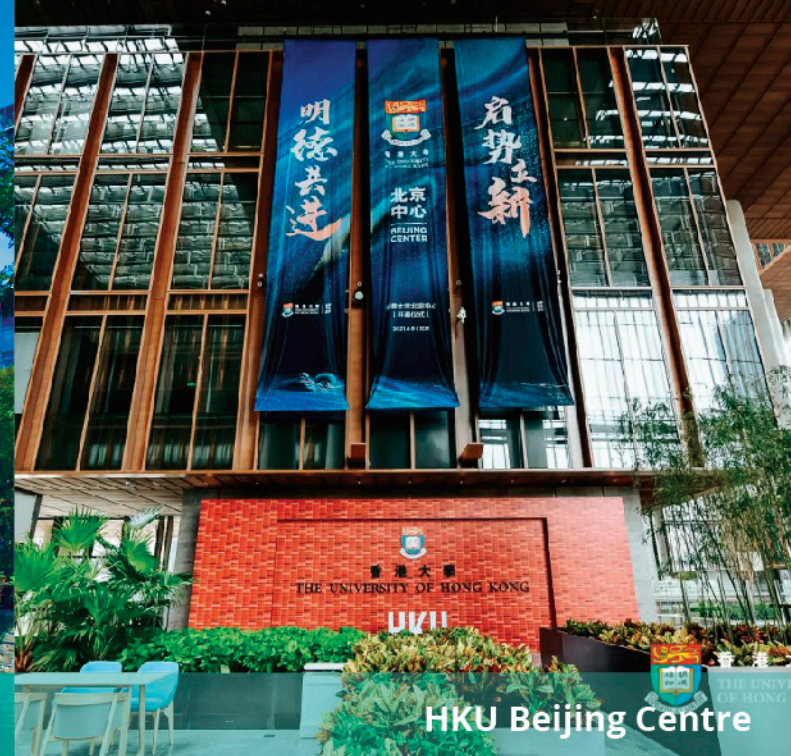


Undergraduate University

Columbia University	Shanghai Jiaotong University	University College London
Cornell University	Sun Yat-Sen University	University of British Columbia
Fudan University	The Australian National University	University of California, Berkeley
Imperial College London	The London School of Economics and Political Science	University of Cambridge
King's College London	The University of Hong Kong	University of Michigan-Ann Arbor
Korea University	The University of Manchester	University of Oxford
McGill University	The University of Melbourne	University of Pennsylvania
Monash University	The University of New South Wales	University of Toronto
Nanjing University	The University of Queensland	University of Warwick
Nankai University	The University of Sydney	University of Washington
New York University	The University of Warwick	Xiamen University
Peking University	Tsinghua University	Yonsei University
Renmin University of China		Zhejiang University



Cyberport Campus



HKU Beijing Centre



Shenzhen Campus



Town Centre



HKU Main Campus



HKU-Tel Aviv Innovation Hub



HKU iCube

The Representative Office of The University of Hong Kong in Vietnam

OUR CAMPUSES

The HKU Business School provides a dynamic and conducive environment for learning, teaching and research. Advanced facilities are provided on the three campuses located in the HKU Main Campus, Cyberport and Admiralty Town Centre.

Town Centre

Located at the heart of the city, Admiralty Town Centre brings the resources of the School to one of the financial districts in Hong Kong. Apart from featuring cutting-edge facilities such as executive classrooms, meeting rooms and comfortable lounges. This downtown campus is a convenient location for hosting events and seminars, and connecting students, alumni and partners from all over the world.

Cyberport Campus

Located at the flagship of Hong Kong's digital industry - Cyberport. The School's facilities at Cyberport include state-of-the-art classrooms, group meeting rooms and social areas for postgraduate students and learning partners from corporates that collaborate with the School. This is a place where university and business communities can come together and inspire innovations.

HKU Main Campus

The Headquarters of the HKU Business School is located at K.K. Leung Building in the HKU Main Campus. In addition to facilities such as lecture theatres, classrooms, computer laboratories and other areas for academic activities, the campus is also home to many research centres and institutes under the School. The Main Campus also features other learning facilities, resources and services needed in university life.

OTHER CAMPUSES

HKU Beijing Centre

Located in Asia Financial Centre where Asian Infrastructure Investment Bank is headquartered, HKU Beijing Centre mainly serves as a teaching venue for HKU Business School and provides ample space and state-of-the-art facilities for faculties to develop academic programmes, promote alumni entrepreneurial start-ups, and organise alumni events.

HKU-Tel Aviv Innovation Hub

The HKU-Tel Aviv Innovation Hub combines the academic excellence of HKU and the innovative, entrepreneurial energy of Israel. The Hub will foster deep engagements between the academic, business and technology communities of Israel, Hong Kong, and the Greater Bay Area, promoting cross-border collaborations and partnerships.

Shenzhen Campus

Located at the heart of Futian District in Shenzhen, the Shenzhen Campus is the School's latest development to promote knowledge exchange, technology transfer and talent collaboration in the Greater Bay Area and Mainland China.

The Representative Office of The University of Hong Kong in Vietnam

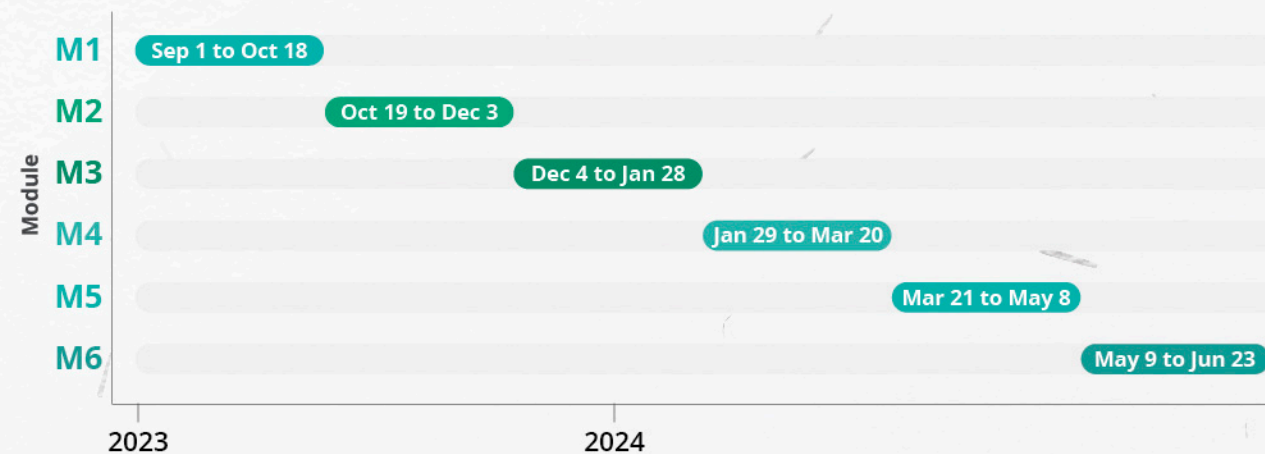
HKU in Vietnam signifies the importance of Vietnam as a growing economy, her youth, talent, and key location. We strengthen connections with Vietnam by providing market-oriented research, superior learning experience, and instrumental resources.

HKU iCube

HKU iCube is in the prestigious Two Exchange Square featuring a magnificent harbour view. It serves as a place to facilitate knowledge exchange for HKUBS associates, as well as a bridge to connect business leaders in and outside the school.

Modular Calendar

Courses are offered on a modular basis to allow students to focus on 1-3 courses at a time. Normally, each module consists of six to eight weeks including the examination week.












For reference only, actual duration can vary.

Quick Facts

TYPE	INTAKE	FORMAT	MEDIUM	DURATION
 Master Degree	 August	 Full-Time	 English	 Minimum 1 year / Maximum 2 years

Class Days

Normally 2 sessions of teaching per course per week

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					
 Morning Session	 Afternoon Session	 Evening Session			

Course Assessments

a combination of

- + Assignments
- + Mid-term Examinations
- + Project Papers
- + Presentations
- + Other courseworks
- + Final Examination



Master of
Economics

Master of Economics Overview

Bridging the gap between technicality and applicability

The Master of Economics programme at the HKU Business School aims to introduce students to frontier developments in economics and to equip them with state-of-the-art analytical tools. Our comprehensive curriculum has multiple learning streams and helps students connect economic theory with real world business. The School boasts a top-class teaching faculty with strong

economists, outstanding alumni and mentors, and an active research environment, with long-term collaborative research opportunities available both within and outside the School. The advanced research and theory stream provide a strong foundation for PhD study, should students choose to continue their studies in academic research.

Multiple Streams for different interests to help achieve career aspirations



Non-Econ Track Boot Camp

Candidates who are required to complete a boot camp would be identified when reviewers make the admission decision and notified in the offer letter as part of the conditions.

Purpose: To ensure that students with non-economics background has the foundational knowledge and skills required to succeed in the Master of Economics programme.

Time	3 Preparatory Courses	Assessment
Summer	<ul style="list-style-type: none"> Microeconomics (Online) Macroeconomics (Online) Computation and Analysis of Economic Data* 	Students are required to pass all the tests at the end of each subject

*Only contains first half of the course (ECON6067 Computation and Analysis of Economic Data), students can take the course for 6 credits if they also complete the second half of the course

Dr.
Heng Chen

Programme Director - Master of Economics

Top 5 Q&A PROGRAMME DIRECTOR

Top 5 questions about the Master of Economics programme, answered by our Programme Director

Dr. Heng Chen.

1 What are the differences between the 3 streams: Data Analysis, policy Analysis and Theory?

The Theory stream provide a stepping stone for doctoral studies in economics, whilst Data Analysis offers rigorous training of data analysis for our students. The Policy Analysis stream is an ideal curriculum for understanding the making of economic policies, with a special emphasis on Mainland China.

2 Why is an understanding of Economics important in today's complex economy?

Economics studies the workings of our economy, interactions of individuals and the impacts of institutions, which lays the foundation for understanding the fast-changing business environment. It provides us with a rigorous and coherent framework to understand human behaviour at the individual and aggregate levels.

3 For PhD studies, can I proceed in other institutes as well?

Yes, it is totally possible. Students who choose further academic pursuit will find themselves well-prepared for PhD study at the institute of their choice afterwards.

4 Are the courses focused in evaluating the economy in Hong Kong only?

Whilst our graduates are well-trained to meet the challenges of the emergence of Greater China and the ongoing evolution of Hong Kong as an international finance centre, our courses also blend theory with empirical learning and case studies in the context of the U.S. and European economies.

5 What research opportunities are there for graduate students?

Our economists conduct both basic and applied research and publish regularly in leading academics journals. There are many opportunities to get involved in our faculty members' research agendas and get real research exposure.



Data Analysis Stream	Policy Analysis Stream	Advanced Research Stream	Theory Stream
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Core Courses (Three Courses)

Microeconomics Choose one Advanced Microeconomics Microeconomic Analysis Microeconomic Theory [^]	Microeconomic Theory
Macroeconomics Choose one Advanced Macroeconomics Macroeconomic Analysis Macroeconomic Theory [^]	Macroeconomic Theory
Econometrics Choose one Applied Econometrics Econometric Theory I	

Stream Core Courses (Three Courses)

Data Analysis Stream (Choose Three)	Policy Analysis Stream (Choose Three)	Advanced Research Stream Theory Stream (Choose Three)
Causal Inference	Competition, Regulation and Business Strategy	Advanced Topics in Labor Economics
Computation and Analysis of Economic Data	Economic Growth and Development	Game Theory and Applications
Digital Economy and Big Data Analysis	Economic Policy I	Monetary Policy: Theory and Practice
Economic Forecasting	Economic Policy II	Quantitative Macroeconomics: Data, Model and Policy
Textual Analysis for Economists	International Macroeconomics	Selected Topics in Macroeconomics I
	Programme Evaluation for Policy Makers	Selected Topics in Macroeconomics II
		Topics in Economic Research II [#]

Elective Courses ^{**} (Three Courses)

Candidates can choose electives from a list of courses from Master of Economics and other HKU Business School Masters Programmes

Capstone Course (One Course)

Data Analysis Stream	Policy Analysis Stream	Theory Stream	Advanced Research Stream
Advanced Topics in Applied Econometrics	Advanced Topics in Economic Policy	Topics in Economic Research II [#]	Research Thesis

Remarks: Not all the courses listed above will necessarily be offered each year and the above list is subject to further adjustment.

[^] For candidates with strong undergraduate training in economics and mathematics.

[#] This course can be used to satisfy the Stream Core requirement and Capstone requirement for candidates in the Theory Stream.

^{**} Up to two elective courses may be taken from other taught postgraduate programmes offered by the School, subject to availability and review by the Programme Director based on students' profile, capabilities, and performance in the Master of Economics programme.

Scholarship

Entrance Scholarship Merit-Based Scholarship

We offer scholarships to qualified students, who may receive a scholarship ranging from 10% to 50% in most cases, on the basis of student's academic merit at the time of admission. A full tuition fee waiver may be offered to outstanding cases. All eligible candidates are automatically considered; no separate application is required.

We offer merit-based scholarships to qualified students, who shall receive a scholarship of 10%, on the basis of student's performance, including but not limited to, academic performance of the first three modules, participation in the extra-curricular activities, recommendation from course instructors, and level of support provided to the programme office. All eligible candidates are automatically considered; no separate application is required.

Fargo Wealth Excellence Scholarship

Up to 14 scholarships shall be awarded, starting from the academic year 2022-2023, to Year One students, available to all masters programmes offered by the HKU Business School on the bases of academic performance in the respective programmes and their contributions to the community of masters programmes. The Scholarship shall be of the value of HK\$10,000 each.



Tuition Fee

\$360,000*

* Subject to change and final approval of the University.

A deposit of HK\$120,000* is required to confirm the admission offer. The balance shall be payable in two equal instalments in one year, irrespective of the number of courses taken in each module.

DR. YANHUI WU

Economics of Organization and Strategy

“What is the nature of the firm as opposed to the market? Why do some firms delegate power while others keep power at the top of the hierarchy? How to design incentive structures to motivate and coordinate workers? Where does innovation come from? In Economics of Organization and Strategy, we employ rigorous economics methodology to answer these fundamental business questions. Based on our answers, we draw far-reaching business implications with particular attention to knowledge-intensive production and the digital economy.”

Master of Economics Electives

Around **20** Electives

The Master of Economics programme has a wide range of electives available to allow students to seek interest in various fields.

- + Behavioral Economics
- + China in the Global Economy
- + Corporate Finance
- + Development Economics
- + Economics of Organization and Strategy
- + Environmental Economics
- + Health Economics
- + Labor Economics
- + Transnational and Shared History of China and World

Remark: Not all the courses listed above will necessarily be offered each year and the above list is subject to further adjustment

Advanced Research Stream

The Advanced Research Stream, is research focused and students are expected to produce one research paper of reasonable quality which can further be developed into one of their PhD thesis chapters. Students will take courses with PhD students and can work on their thesis under the supervision of faculty members in the economics area. They will also provide research assistance to their supervisors and other members of this area. Students would also be matched with faculty members on supervision as well as research assistantship.

Scholarship / Financial Aid *

1

Scholarship: 50%-100% will be awarded to truly outstanding candidates admitted to the Advanced Research Stream.

2

Scholarship of HK\$60,000 will be awarded in the second year.

3

Potential paid research assistantship in the second year.

* Subject to the final approval of the University



Recommended Duration

1st
Year

Core courses and stream core courses

2nd
Year

Research paper and elective courses

Admission Requirements

- 1 Hold a recognised Bachelor's degree or equivalent, with strong academic background
- 2 Two referees' statements regarding the suitability for the programme from academic professors
- 3 2-page research statement, expressing your field of interest and skill
- 4 Previous research work
- 5 Obtain an English test score if you are not from an English-medium university, minimum score requirement: TOEFL (internet-based 80; paper-based 550) or IELTS (6)

Active Research Environment

HKU Business School maintains an active research environment. Its economists conduct both basic and applied research and publish regularly in leading academics journals. In addition, research institutes and centres have been established to foster-scale and long-term collaborative research within and outside the Faculty. These include:

“

HKU Business School is a world-class and prestigious academic institution with excellent professors and great campuses. The programme prepared me to develop critical and strategic thinking by looking at business from a different perspective, not only focusing on individuals or firms, but also on the entire economy. I gained an understanding of how the economic cycle, along with fiscal and monetary policy implementation, affects both the country and businesses. Through the development of skills in analysis, writing, and problem-solving, I am able to identify emerging industries where I can develop the most valuable businesses in the market. Choosing HKU Business School is definitely the key to success!

”



Heidi Fung,

Consultant and Head of Research, Odgers Berndtson (Class of 2009)



Bella Li,

Master of Economics (Class 2022)

“

Our Macroeconomics professor not only taught us how to master professional knowledge but also encouraged us to actively look for internships and employment. During my one-year Master's degree in Hong Kong, I completed two internships, which enriched my resume and clarified my employment direction.

”

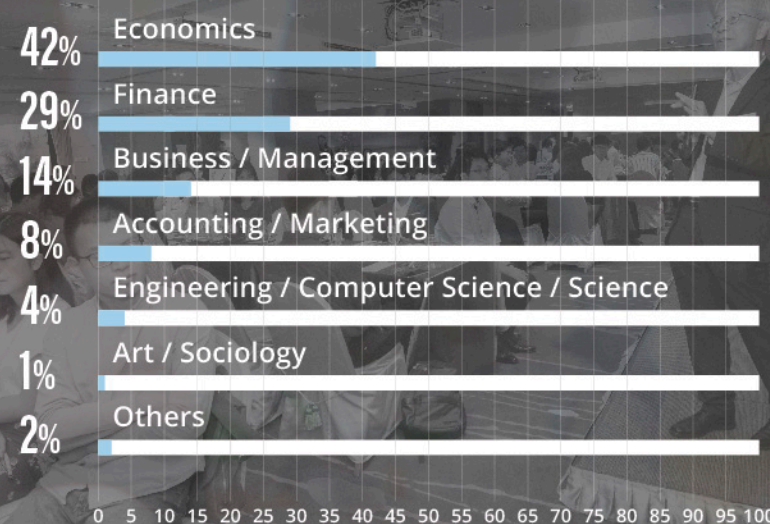
8 research institutes and centres

- 1 Asia Case Research Centre
- 2 Centre for Financial Innovation and Development
- 3 Centre for Innovation and Entrepreneurship
- 4 Centre for Quantitative History
- 5 Hong Kong Institute of Economics and Business Strategy
- 6 Institute of Behavioural and Decision Science
- 7 Institute of China Economy
- 8 Institute of Digital Economy and Innovation

Class Profile

We recruit students from diverse backgrounds each year to enrich students' learning experience

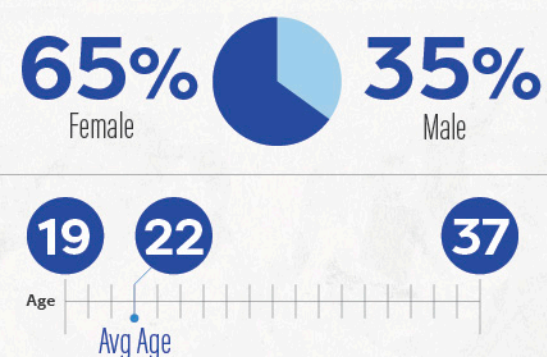
Academic Backgrounds



Previous Employers (Internship)

- + Alibaba Group
- + AXA
- + Bank of China
- + Barclays Investment Bank
- + Boston Consulting Group
- + CMB Wing Lung Bank Limited
- + CSL Behring
- + Cushman & Wakefield
- + Deloitte Touche Tohmatsu Limited
- + Goldman Sachs
- + HSBC
- + Lane Crawford
- + Manulife
- + Microsoft
- + Nestle (China) Ltd.
- + People's Bank of China
- + Pfizer, Inc.
- + Ping An Bank Co., Ltd.
- + Rolls-Royce
- + Tencent Holdings Ltd.

Gender + Age



Working Experience*



*Among students with prior work experience (Internship inclusive)

Admission Requirements

To be eligible for admission to our programme, you must:

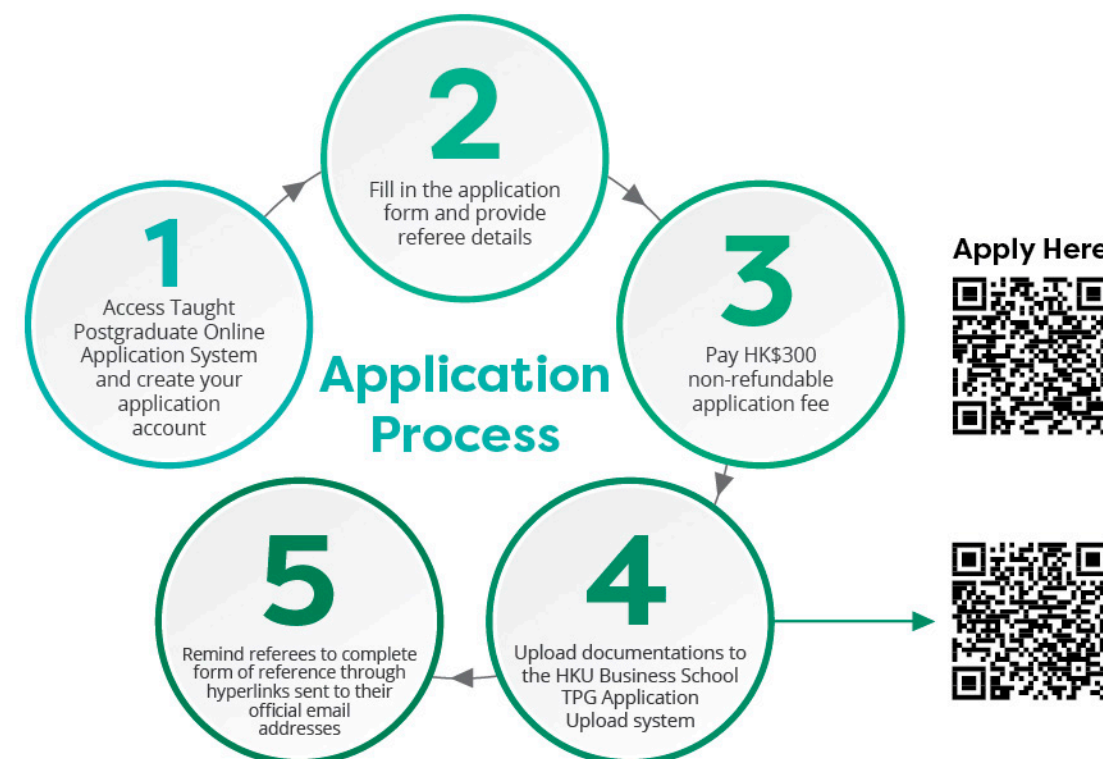


Minimum score requirement:



GMAT/GRE scores are not required, but candidates with a good GMAT/GRE score or possessing a business Bachelor's degree or have business related work experience will be favourably considered.

Code Number TOEFL: 9671 ; GRE: 2482



Remarks:

- Application with missing supporting documentation will be considered incomplete and will not be further processed
- In the application stage, the original copy of supporting documents is NOT required and candidates only need to upload the softcopy to the application website. If you receive an admission offer from our programme, we will ask you to submit the original/certified true copy of the documents.
- Due to the large volume of applications received by HKU, your application account will only be valid for four weeks. You should submit your application within this period; otherwise, your application will be lost.
- Admissions decisions are generally available in a month after the application deadline.

The HKU Business School has a dedicated team that prepares our masters students for **success in the world** of work.

Leveraging our networks and resources, we aim to provide top-notch career services that

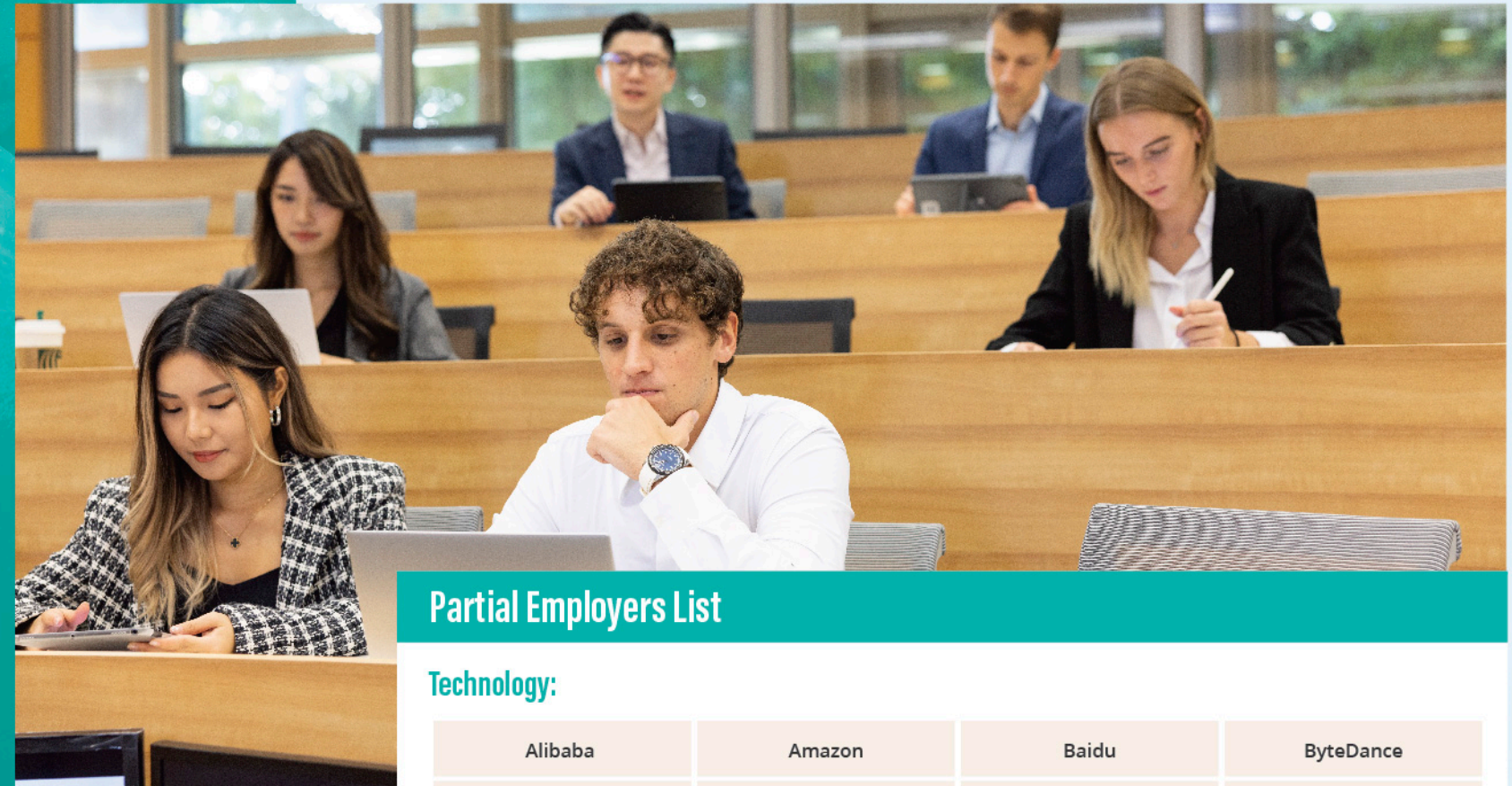
01 guide students to explore their career direction by assisting them to unlock their potentials and identifying their own interest;

help students explore and understand the industry sectors they are most interested in, and evaluate options based on their profile and aspirations; **02**

03 help students develop a realistic career plan by facilitating the planning and execution of their personal career exploration and strategies; and

help students enhance their skills, competencies and confidence necessary in the world of business. **04**

We value partnerships, and work tirelessly in reaching out to the community and corporate, both local and in the region, for all forms of collaboration, particularly that in terms of knowledge sharing and talent acquisition. Many of the related events and job opportunities are exclusive to HKU Business School masters students.



Partial Employers List

Technology:

Alibaba	Amazon	Baidu	ByteDance
Huawei	IBM	Meituan	Tencent

Banking:

Bank of America	Bank of China	BNP Paribas	Citibank
HSBC	Morgan Stanley	Standard Chartered	

Financial Services (Auditing/Asset Management/Investment Banking/PE&AC):

Bloomberg	China International Capital Corporation (CICC)	CITIC Securities	E Fund Management
Guotai Junan International	Huatai Financial Holdings	J.P. Morgan	

Professional Services and Consulting:

Deloitte	Ernst & Young	KPMG
McKinsey & Company	Mercer	PricewaterhouseCoopers (PwC)

Others:

BYD	LVMH	Procter & Gamble (P&G)	Hong Kong Monetary Authority
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[^] Data based on graduate surveys which was launched in 2022.



Your Journey, Our Support:
Guiding You Every Step of the Way

Tools and Resources

Empowering Your Research and
Job Market Intelligence with
Professional Tools

- + HKU Moodle: Career Exploration Toolkit
- + Career Portal
- + Skill-based Trainings
- + Aptitude Test Banks

01

Know Yourself and Your Strengths

Gain Insights into Your Relationship Style, Understand Your Impact on Others, and Identify Your Personal Strengths Through:

- + One-on-one Career Consultation
- + Professional Presence Enhancement
- + Personal and Professional Communication

02

Plan Your Career

Profile Analysis, Option Research, and Building Realistic Career Plans: Navigating Your Path to Success, through:

- + One-on-one Career Consultation
- + CV Clinic
- + Industry Overview Series

03

Tell Your Story

Master the Art of Effective Experience Presentation: Promote Your Professional Identity through:

- + Crafting Compelling CVs and Cover Letters
- + Personal Branding: Maximising Social & Professional Media Impact
- + Small Group Mock Interviews: Enhancing Your Interview Skills
- + Mastering Presentation and Pitching Skills

04

Discover The Open And Hidden Job Market

Navigating the Job Market: Insights into Job Search Strategies and Talent Acquisition in Your Industry, through:

- + Recruitment Series
- + Career Fair
- + Professional Sharing Seminars
- + Expert Recruitment Seminars

05

Network, Network, Network

Leverage the HKU Community to Expand Your Network, through:

- + Alumni Sharing
- + Fireside Chats with Executives
- + Competitions and Challenges

Career Development & Training

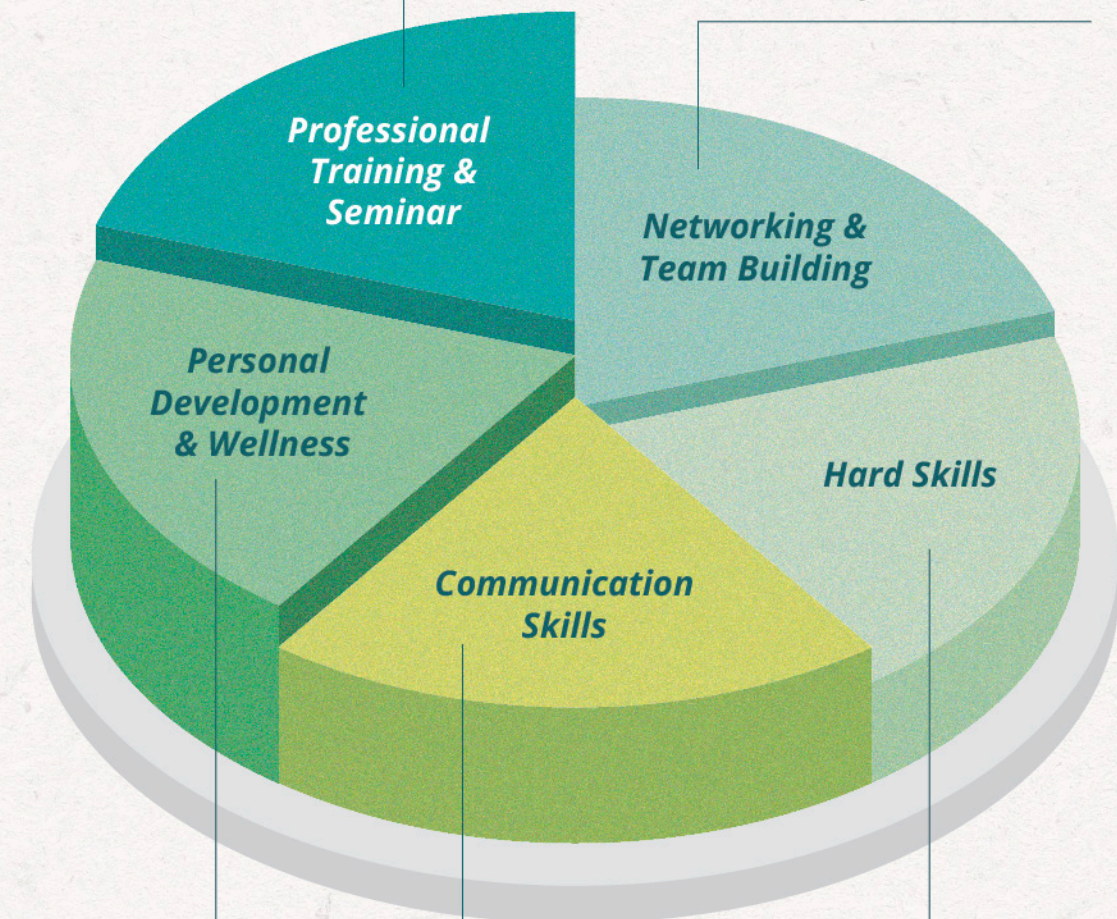
Expanding Horizons: Explore a Range of Career Development Activities with Us

Summary of Student Enrichment Activities

(Aug 2022 - June 2023)

- ▶ Industry Talk & Seminar
- ▶ Alumni Experience Sharing
- ▶ Business Executive Training

- ▶ Networking Drinks, Luncheon & Dinner
- ▶ Team Building Activities
- ▶ Cultural Diversity Activities
- ▶ Community Services
- ▶ Tram Party



- ▶ Psychology Assessments
- ▶ Happiness Workshop
- ▶ Sports and Hiking

- ▶ Languages
- ▶ Public Speaking
- ▶ Effective Presentation
- ▶ Leadership skills

- ▶ Machine Learning
- ▶ Financial Database
- ▶ Programming & Computer Coding

The Student Enrichment Team

The Student Enrichment Team organises a wide range of events and activities for students and alumni of the seven specialized masters programmes. They are categorized into five areas including Personal Development and Wellness, Professional Training and Seminar, Networking and Team Building, Communication skills and Hard skills training. Students are able to have an enjoyable and fruitful journey as well as having the opportunity to explore different areas and meet different people.



Mentorship Programme

The Mentorship Programme aims to provide a platform for all masters students of HKU Business School to explore beyond the classroom and gain real-world insight about the industry and careers from alumni and experienced practitioners (mentor), in order to foster an engaging Masters' community, as well as to contribute their knowledge and experience to nurture the young generation.

Our Mentors

They are professionals, industry practitioners, middle to senior executives or MSc alumni with 7+ years working experience in Accounting, Marketing, Finance, FinTech Banking, Business Analytics and Management etc. They are passionate about supporting the young generation with their valuable experience, insight and networks, and will serve on a pro-bono basis.

Mentorship Activities



Mentors Professional Background

Expert Area	Position
Accounting	CEO / COO / CIO
Business Analytics	Consultant
Equity Capital Markets	Data Scientist
Fast Moving Consumer Goods	Department Head
Finance and Financial Technology	Director
Financial Services Compliance Securities	General Manager
Integration Broker Technology	Manging Director
Investment and Trading Professional	Partner
Marketing	Regional Head
Research	Trader
	Vice President

Student Ambassador Programme



Our HKU Business School Masters Student Ambassadors are enthusiastic, passionate, outgoing, and knowledgeable. Ambassadors are very much interested in being leaders, while simultaneously working closely with students and the Student Enrichment Team. Ambassadors are responsible for taking the lead to plan and initiate student-led activities. Ambassadors will have a golden opportunity to meet and be inspired by global leaders and senior executives of different industries as well as establish a global mindset and work with students from different cultural backgrounds.



Contact Us



MASTER OF ACCOUNTING

Email: MAcctadmissions@hku.hk
Phone: (852) 3962 1280



MASTER OF ECONOMICS

Email: MEadmissions@hku.hk
Phone: (852) 3962 1368



MASTER OF FINANCE

Email: MFadmissions@hku.hk
Phone: (852) 3962 1271



MASTER OF FINANCE IN FINANCIAL TECHNOLOGY

Email: MFFTadmissions@hku.hk
Phone: (852) 3962 1487



MASTER OF GLOBAL MANAGEMENT

Email: MGMadmissions@hku.hk
Phone: (852) 3962 1376



MASTER OF SCIENCE IN BUSINESS ANALYTICS

Email: MSBAadmissions@hku.hk
Phone: (852) 3962 1246



MASTER OF SCIENCE IN MARKETING

Email: MSMKTadmissions@hku.hk
Phone: (852) 3962 1295



Facebook



Instagram



LinkedIn



Twitter



Weibo



Wechat



Xiaohongshu



280,000+
Alumni



100
Alumni Networks

> 150
Nationalities



30,000+
HKU Business School Graduates



Our HKU Alumni Network



**HKU
BUSINESS
SCHOOL**
港大經管學院

Masters
Programmes